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On behalf of the COSTED team

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NORWICH MEDICAL SCHOOL



European Conference on Addictive Behaviours and Dependencies

Conflict of interest statement



- No conflicts of interest to declare
- This study is funded by the NIHR [Health Technology Assessment (NIHR129438)]. The views expressed are those of the author and not necessarily those of the NIHR or the Department of Health and Social Care.

Outline

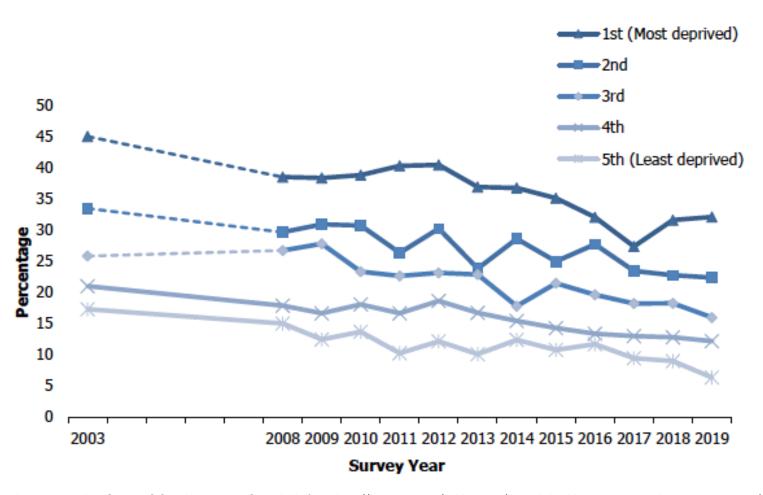
- Why smoking?
- Why the Emergency Department?
- What we've done
- What we know so far
- The future







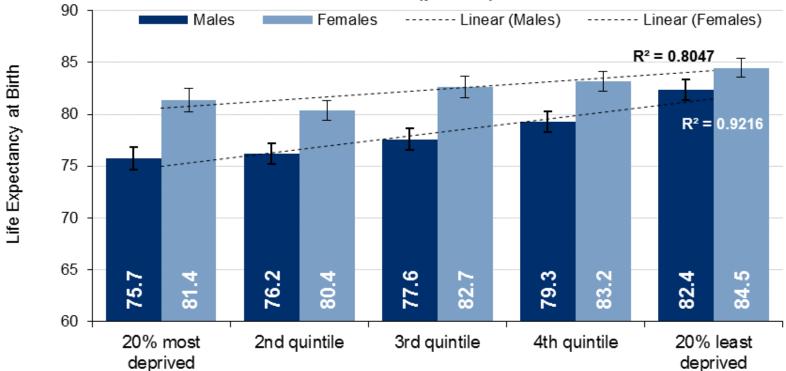
- 1 in 2 smokers will die of a tobacco related disease
- 78,000 deaths each year in the UK
- 8 million deaths worldwide each year
- Costs £12.6 billion per year to the UK





Source: Chapter 5: Smoking [Internet]. [cited 2022 Sep 21]. Available from: http://www.gov.scot/publications/scottish-health-survey-2019-volume-1-main-report/pages/8/

Life Expectancy at Birth by Local Deprivation Quintile (IMD 2015): 2015 to 2017 (pooled)









- Serious mental illness
 - 41% smoking rate
 - Life expectancy= 65 for men, 63 for women
- Homeless
 - 57-82% smoking rate
 - Life expectancy= 45 for men, 43 for women

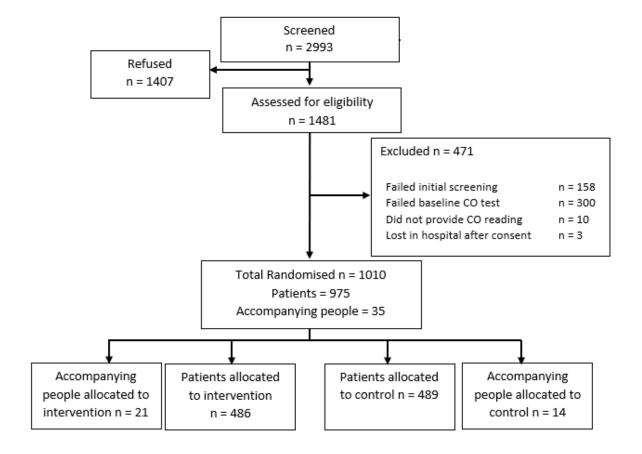


Why the Emergency Department

- 24 million attendances each year in England
- Twice as likely to attend from the most vs least deprived deciles
- Smoking is more common in those attending ED
- Waiting is inevitable...
- Teachable moment

Hospital Accident & Emergency Activity 2021-22 [Internet]. NHS Digital. [cited 2022 Sep 26]. Available from: https://digital.nhs.uk/data-and-information/publications/statistical/hospital-accident--emergency-activity/2021-22

What we've done





Recruited January 2022 – August 2022

What the intervention consisted of



- Theory based brief advice (≈15 minutes)
 - Explore why they'd want to switch
 - Explain the evidence
 - Relate to attendance
- Advice on switching to an e-cigarette (≈ 15 minutes)
- Referral to stop smoking service

E-cigarettes

- Poses small fraction of the risk of smoking
- Harm reduction approach
- 50% more likely to quit vs NRT
- "Switching not quitting"





Nicotine vaping in England: 2022 evidence update summary [Internet]. GOV.UK. [cited 2022 Sep 30]. Available from: https://www.gov.uk/government/publications/nicotine-vaping-in-england-2022-evidence-update-summary [Internet]. GOV.UK. [cited 2022 Sep 30]. Available from: https://www.gov.uk/government/publications/nicotine-vaping-in-england-2022-evidence-update-summary [Internet]. GOV.UK. [cited 2022 Sep 30]. Available from: https://www.gov.uk/government/publications/nicotine-vaping-in-england-2022-evidence-update-summary

Hartmann-Boyce J, McRobbie H, Butler AR, Lindson N, Bullen C, Begh R, et al. Electronic cigarettes for smoking cessation. Cochrane Database of Systematic Reviews [Internet]. 2021 [cited 2022 Sep 30];(9). Available from: https://www.cochranelibrary.com/cdsr/doi/10.1002/14651858.CD010216.pub6/full

What "usual care" consisted of

- In theory
 - leaflet about local stop smoking services
- In practice
 - Leaflet about stop smoking services
 - CO test
 - Advice?
 - Texts to ask if they are still smoking



Baseline data

• Gender: 62% male

• Age: Mean= 40 (SD= 14)

Ethnicity	<u>%</u>		Citiza
White – British	72%		
White – Other	10%		
Indian	3%		
Banglasdeshi	3%		
White – Irish	2%		
Employment status	2%		%
Employed full time African	1%		43%
Unable to work due to sickness or	disability		18%
န္ကမြန္မြန္မမွ or freelance	1%		13%
<u> </u>	1%		8%
FWHY & BRETTICE ribbean	1%		5%
Pakistani	1%		5%
Full-time carer (eg of children or o	ther ₁ f ₂ mily	members)	4%
Long-termunemployed or never v	worked/		2%
Full-time student			2%
Other			1%

Smoking behaviour at baseline

- Mean number of cigarettes per day= 16 (SD= 8)
- Mean age of starting smoking= 16 (SD= 4.63)
- Percentage who had tried to quit in the last 12 months= 37%
- Percentage how has used an e-cigarette in the 3 months= 26%



Follow-up data



- Self reported quit rate at 1 month= 14.7% (all participants)
 - Reported not smoking in the last 7 days= 14.7%
 - Reported smoking in the last 7 days= 62.1%
 - Did not respond= 23.2%
- Self reported quit rate at 3 months= 16.4%
 - Reported not smoking in the last 7 days= 16.4%
 - Reported smoking in the last 7 days= 53.8%
 - No response/ not yet followed-up= 29.8%





• Only have data for 312 participants so far

Are you currently smoke free?	n=	%
Yes I am smoke free (0-5 lapses in the past 6 months)	84	27%
Yes I am smoke free but have had 6 or more lapses in the past 6 months		9%
No I am currently smoking tobacco	199	64%

- 56% used an e-cigarette in the last week
- Biochemical verification ongoing

The future



- Final results ≈ July 2023
- New staff in ED to deliver behaviour change interventions?
 - Smoking?
 - Alcohol?
 - Drugs?
 - Physical activity?
 - Diet?



The team



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Statistician



Any questions?

